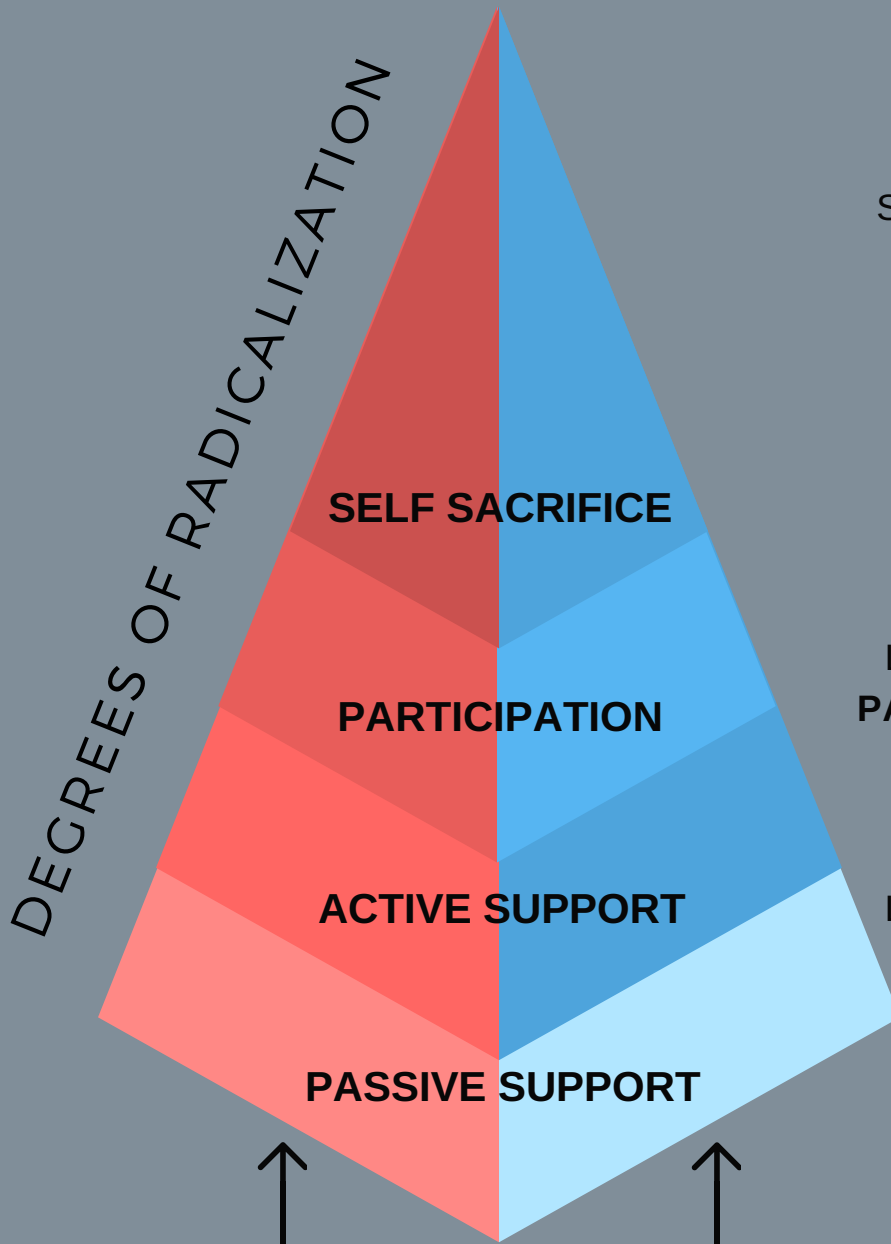


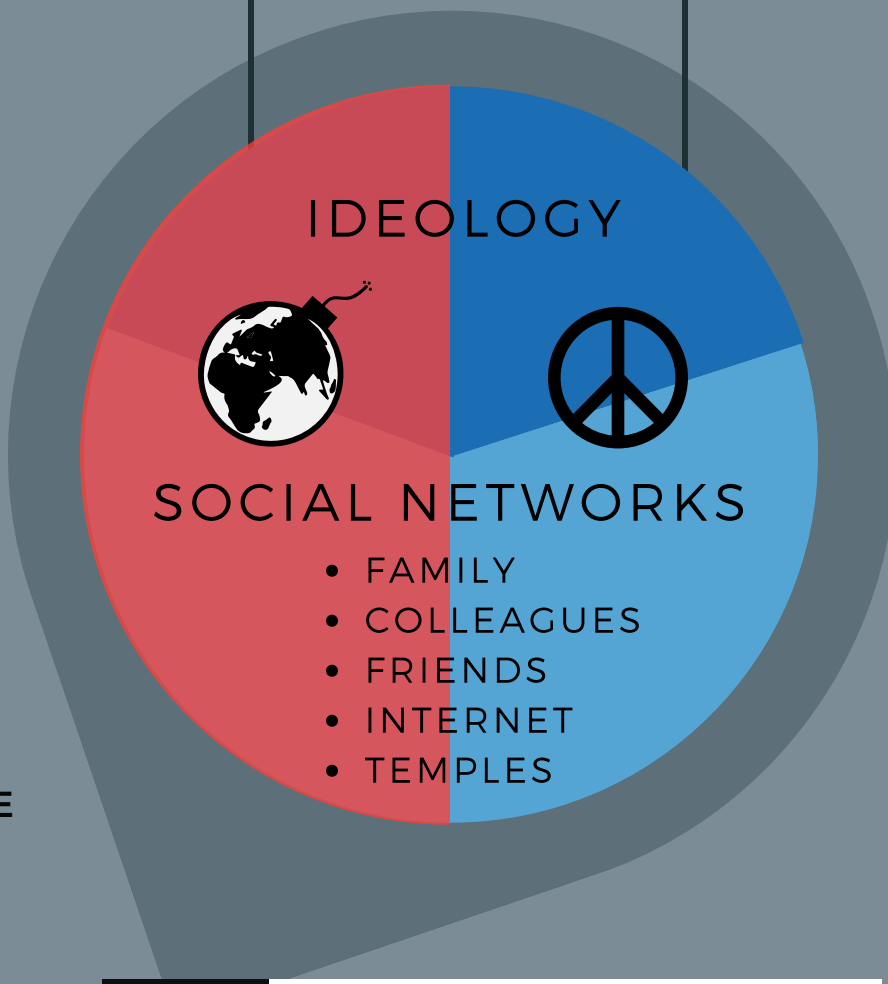
# THE PROCESS OF RADICALIZATION



AS THE QUEST FOR SIGNIFICANCE BECOMES STRONGER, PEOPLE MAKE GREATER PERSONAL SACRIFICES TO DEFEND THEIR IDEOLOGICAL GROUP.

AT THE LOWEST LEVEL, INDIVIDUALS PASSIVELY SUPPORT THEIR GROUP.

AT THE HIGHEST LEVEL, INDIVIDUALS ARE WILLING TO SACRIFICE THEIR LIVES FOR IT.



GROUPS HAVE EITHER **VIOLENT** OR **NON VIOLENT** IDEOLOGIES THAT PROMISE SIGNIFICANCE IF ONE FOLLOWS THEIR DICTATES

INDIVIDUALS SEARCH FOR WAYS OF FULFILLING THEIR SIGNIFICANCE QUEST BY JOINING GROUPS IN THEIR SOCIAL NETWORKS.



- SIGNIFICANCE GAIN
- TO BE "SOMEONE"
  - TO BECOME A HERO
  - TO MAKE A DIFFERENCE

- SIGNIFICANCE LOSS
- SOCIAL INJUSTICE
  - FEELING HUMILIATED
  - FEELING LIKE A FAILURE